

**ANSWER THE CALL**



**GORILLAS<sup>ON</sup> THE LINE**

**Wilder Calgary Zoo**  
INSTITUTE 

Did you know that some cell phone parts use **coltan**, an ore which is mined in the Democratic Republic of Congo where gorillas live? This mining contributes to habitat loss and the endangerment of gorillas.



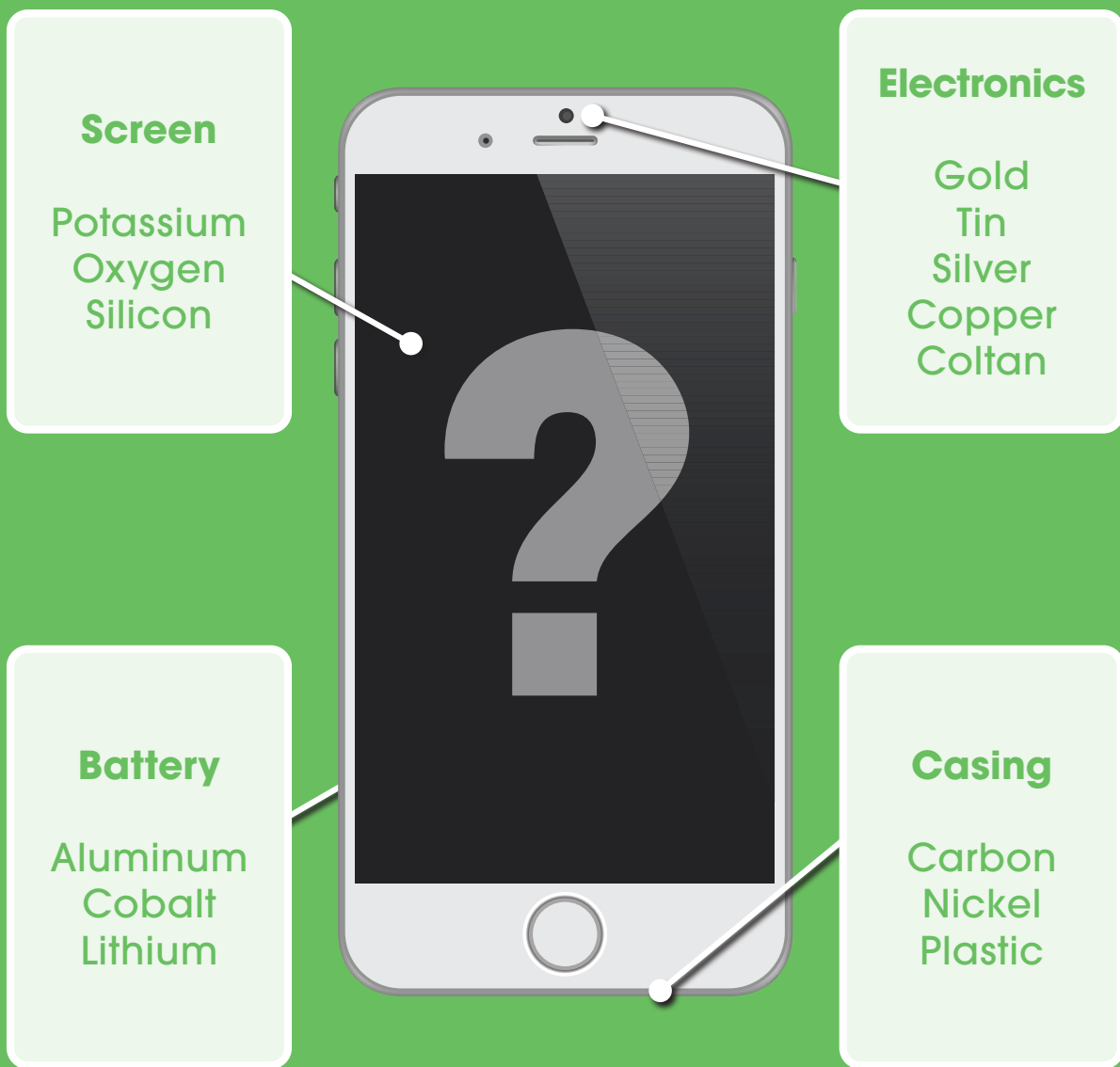
Images courtesy Rob Lavinsky/Wikipedia and Freepik.com

When we **reduce**, **reuse** then **recycle** our electronic devices we lessen the demand for coltan and help protect gorillas in the wild.

Recycling old phones and small handheld electronics raises money to directly support gorilla conservation initiatives through Gorilla **SAFE** programs.



# What's inside your smartphone?



# Your cell phone drive starts here.

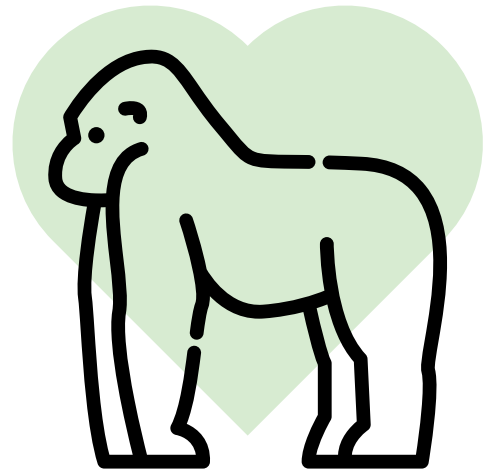
**Collect old cell phones for recycling and help protect gorilla habitats in Africa. Here's how:**

## **What Can I Do?**

**COMMIT** to joining us in our goal to help save gorillas and their home.

**COLLECT** as many phones and handheld electronics as you can (such as iPods, iPads, tablets and mp3 players, chargers and accessories) as part of our campaign from February 1 to April 30. We will also continue to accept electronics year round to protect gorilla habitats.

**CONVERSE** with your family and friends and encourage them to answer the call to recycle their devices too!



# Pick Up or Drop Off?

**Are you organizing a drive on behalf of a business, community or school?**

## **Let Us Help!**

To register as a group with a large donation, contact our Coordinator at:

[cellphones@calgaryzoo.com](mailto:cellphones@calgaryzoo.com)

We can coordinate with your group throughout your campaign and help ensure a community pick up location if needed.

*Participating schools should also register to receive a certificate of recognition!*



**Small actions  
make a big  
difference for  
wild gorillas!**



**THANK YOU FOR SUPPORTING WILDLIFE CONSERVATION**